

OurREACHTM collaborative software platform & app powerfully enables

- Social service & healthcare providers to **Reach Families**
- Families to **Reach Milestones** through reinforcing goal-setting & achievement

Problem

- Over 2 in every 5 people (over 130 million) in the U.S. live at or below just making ends meet
- They juggle myriad short-term & longer-term challenges, including housing insecurity, healthcare, education, jobs, childcare & food insecurity
- Case management tools for social service & healthcare providers are built for providers, not to engage the individuals & families they serve

Solution: OurREACHTM Differentiated by

- Enables family members to set & track milestones with related "bite-size" goals & resources; these customized, engaging road-maps strengthen key life skills of setting & achieving goals that lead to longer-term progress
- Empowers families in multiple arenas of housing, education, health, jobs, financial literacy & nurturing children
- Enhances communication & collaboration between family members & their case managers & mentors
- Generates new data & analytics for providers, illuminating how families reach milestones

- Organizations (social service, employers & healthcare providers) subscribe
- Flexible platform can be customized with provider's logo & other resources
- Extends current tools; can be stand-alone



Administrators &
Front-line staff

Software as a Service



Individuals & Families

- Free to use
- Inspiring, highly engaging mobile interface
- Easy translation enables use & collaboration across languages

- Improved outcomes for families are crucial to the families, organizations & funders

Launched pilot in NJ with a national social service org serving teen parents; **Current discussions** with other orgs; Selected to participate in **MassChallenge 2021** and **SOCAP21**. Please contact **Kirsten** at kirsten@lambentdata.com to talk further and schedule a demo. **Many thanks!**

Management Team



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